

EMBARK
Beyond

Travel Trends:
From the Frontline

HOT DESTINATIONS & HOTEL OPENINGS 2026

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Embark Beyond Q4 Trends Report

Top 26 Hotel Openings + Destinations, Plus The Word On Our Mind

Cautiously Excited

In our widely read [Q2 Trends Report](#), we declared the word of the year as RELEVANCE.

What are we seeing now as we close out the year? We are all still obsessed with staying relevant with AI progressing, people's priorities changing and the perception of value shifting.

The word on our mind now? ***Sustainability***

No, not the sustainability you are thinking. It's more like, could we sustain the pace of 2025. While people ended 2024 with trepidation on what the year would bring, most were surprised it fared so well. Was it softer than years in the past? Yes, for many. Was there price pushback? Yes. Did people make decisions based on price, safety perception, and weather? Yes, yes, and yes. And while our business practically froze in April when Trump's Tariffs took effect, it immediately bounced back and accelerated at pace directly in line with thriving stock market.

Top 10 Umbrella Points to Note:

1. **Higher Spend; Lower Cadence:** 2025 saw generally fewer transactions per advisor and higher spend, which seemed to correlate with lower occupancy and higher ADR. This seems to be the most viable model many are adopting.
2. **Festive: An Open Field:** The festive season in the Caribbean and Mexico is always a good indicator of market conditions. By the end of November, almost all luxury resorts in the Caribbean and Mexico still had space, with many quietly offering discounts and waiving minimum night stays. We haven't seen so many "Black Friday" deals since 2008.
3. **It's about Passion:** The rage of the year was Mahjong, F1, and Padel, Padel, Padel (thankfully, it is overshadowing "pickleball" - the name alone is so cringe). People are literally obsessed and choosing resorts that have courts over those that don't.
4. **Market Hacking:** Market hacking (traveling hack prices from shopping to concerts) was real and it is still thriving with over 51% growth in shopping related trips or shopping requests and travel for concerts, sports games, and other events.
5. **A Tale of Two:** Luxury travel has become distinctively bifurcated—the Ultra-Wealthy and the, well, the poor rich. Inflation continues to squeeze the aspirational luxury traveler. Suites are going for higher rates than ever and quickly sell out, while base-rate deluxe rooms or opening categories remain barren. Many hotels are sticking to higher rate and lower occupancy, saving on operational costs. The only issue? The Ultra-Wealthy are still insulted by rates when the service experience does not align with the price. It's a bad long-term strategy.
6. **Salone del Mobile is the new Art Basel:** Salone in Milan has the hottest parties and is the new place to see and be seen. Design is the new art.

7. **It's a Wide World of Sports:** Formula 1 is still a strong driver and so far is surpassing the Olympics by 125%. All eyes are on FIFA in the Americas. Business looks strong for Mexico but, with the exception of finals, is abysmal so far for the rest of the Americas. Hotels, please stay humble.
8. **Shoulder Season IS The Season:** Shoulder-season revenue grew by 165% in 2025 over 2024. It's quickly becoming the preferred season for many looking to avoid intense weather, overcrowding, and insulting prices.
9. **AI Compromising Credibility:** Despite recent reports of overhyped impact and inaccuracies, AI is accelerating at lightning speed and changing everything—from content to credibility. It is definitively influencing requests, steering decisions, and causing mass confusion about the “right” thing to do. SEO will disappear within two years and so will travel agents who don't change their value proposition and relationship with their clients. And while AI still steers clients to restaurants that have been closed for a decade, take no solace in ineptitude. It is improving exponentially and will continue to influence everything.
10. **EMBARK'S GROWTH** (Because we are excited to celebrate our progress): Embark Beyond is celebrating its sixth year with major milestones. Embark has grown from \$300 million to \$350 million in annual leisure travel sales—a 17% increase year over year—plus more than \$100 million in event sales. Our average transaction this year was \$27,225, and our average nightly room rate was \$3,950.

The biggest inhibitor of growth? IT IS STILL: Capacity. Staffing shortages continuing to plague our industry, limited capacity, air lift issues, and inflated prices all pose serious issues. Limited airlift (and corresponding magnified air rates) also contributed greatly to destination decisions.

Despite pushback we are very excited about 2026. It's not just because of forecasted business. It is because of all the incredible destination development, the evolution of how people travel, the plethora of amazing festivals and events, and most of all, some of the most exciting hotel openings of the decade.

As always, we relish your feedback and your own observations. Please communicate what you want to see in the future so we can track it and report back. Feel free to email me at [**jack@embarkbeyond.com**](mailto:jack@embarkbeyond.com) with any questions, comments, or press inquiries.

We look forward to hearing from you!

Jack Ezon

Top 26 Hotel Openings

Why our list is different: We chose this list the way the best travel advisors plan trips: with purpose. It's unapologetically high-end because our clients (and readers) expect best-in-class design, service, and access, but never just for the bling of it all. We champion openings that actually move the needle through thoughtful restorations or renovations (Belmond Villa San Michele and Park Hyatt Tokyo), meaningful sustainability (Singita Elela), real immersion into a destination (WildLand in Scotland), or a hotel that will change a city or destination (Airelles Venezia bringing new glamour to Venice). No hype just because it's a brand name—just the openings we're excited to put our names behind. We feature new product our travelers will want to book immediately.

1. [Airelles Venezia, Venice, Italy](#) - Airelles continues to be a brand we are unabashedly in love with. General manager Etienne Petizpez (formerly at Airelles Val d'Isère) will lead this 45-key debut on Giudecca in the restored former Bauer Palladio complex (right next to Belmond Hotel Cipriani) with expansive-for-Venice gardens and three pools. There will be a Jean-Georges restaurant and a late-night buzzy club, bringing a new jet-set energy to Venice, something that has usually been reserved for Milan or Sardinia.
2. [Singita Elela Lodge, Okavango Delta, Botswana](#) - Led with heart and soul by one of the few families in hospitality who really mean (and get) it—founder Luke Bailes and CEO Jo Bailes—Singita Elela is set within a special concession in the Okavango Delta. Vast flood-plains, islands, meandering waterways, and more than 400 bird-species make this landscape sing; this will be Singita at its most elemental, welcoming guests from next December 2026, and no doubt changing the landscape of Botswana
3. [Mandarin Oriental Punta Negra, Mallorca, Spain](#) - There's no shortage of interest (or luxe openings) on this gorgeous Balearic island, but this new opening, ten minutes from Palma, is ideal for those who want to fly-and-flop fast. With 131 rooms on a rocky peninsula, it's more about sea-to-horizon views and low-key island glamour next to the St. Regis. And, yes, far enough from the livelier party hubs along the coast, like Magaluf.
4. [Four Seasons Resort & Residences Caye Chapel, Belize](#) - Four Seasons will bring a new level of luxury to Belize on this private island with 104 rooms and suites, including 18 overwater bungalows, just beyond the famous Great Blue Hole. The island sits just off the UNESCO World Heritage-listed Belize Barrier Reef and will include a Greg Norman-designed golf course, a cenote-inspired spa, and beach clubs.
5. [WildLand-Scotland](#) - Probably the boldest vision of all the openings, this is an ambitious project to rewild the Scottish Highlands, spanning 220,000 acres in various parts of Scotland with a 200-year vision. It was founded by Danish entrepreneur and billionaire Anders Holch Povlsen (the largest shareholder in ASOS, among other fashion and lifestyle ventures) and his wife, Anne. Next year, Hope (by Cécile & Boyd, who work with Singita) will debut in the northern Highlands, featuring a restored hotel, self-catering cottages, and an adventure center. This is one to watch—and return to—as it expands with purpose.
6. [The Ritz-Carlton Diriyah, Saudi Arabia](#) - A flagship for the Diriyah development (anchored by its UNESCO heritage), this 195-room Ritz-Carlton is located in the historic At-Turaif district and will

have 34 suites, a spa, outdoor pool, kids' club, and more. This is one to watch for those of us curious about Saudi's ever-changing cultural and hospitality evolution.

7. [Château la Commaraine, Burgundy](#) - A reason to add Burgundy to your next trip to Paris—this is the region's first truly five-star hotel, set in the village of Pommard. This 12th-century château has been fully restored and reborn as a luxury retreat. The 37-room estate will have daily viticulture workshops, tastings, and "wine safaris" (we'll let you know when we figure out exactly what that means, but we love the sound of it). There are two restaurants by chef Christophe Raoux (described as Alain Ducasse's "disciple" and known for his restaurant at the Royal Champagne Hotel), plus a spa and a heated outdoor pool.
8. **NIHI Rote, Indonesia** - It's going to take a while for most of us to get here, and that's kind of the point. [NIHI Sumba's](#) wild new sibling will be on Rote Island, Indonesia, with 25 thatched private-pool villas and year-round surfing. Think of the same adventurous spirit as Sumba, but even more off-grid and with proper comfort when you want it.
9. [Park Hyatt Tokyo](#) - Let's all meet for drinks at the 52nd-floor bar to gaze across the glittering Tokyo skyline and wonder who we will meet while we travel. The "Lost in Translation" icon returns for its 30th anniversary with redone public spaces, restaurants, bars, and larger, refreshed rooms.
10. [The Langham Bangkok \(Q3, 2026\)](#) - It makes sense for The Langham to open in Bangkok as the brand's next chapter in Asia and sure to be a graceful, pink-rose debut in Q3. After experiencing Bangkok's unfiltered, incessant energy, expect soft glamour and a cosmopolitan calm to retreat to, with just 78 rooms.
11. [Erebero Hills, Bwindi](#), Uganda (April, 2026) – A game-changing property for Uganda, this will be the first true luxury resort in the country, with just eight suites, each with its own private pool and deck. Located on the northern edge of the Bwindi Impenetrable Forest, Erebero Hills holds an enviable position, offering both privacy and convenient access to a preferred gorilla-trekking location. Erebero will even create buffer zones, restore habitat, and work closely with the local Batwa people to ensure the safeguarding of the entire ecosystem and the people and primates that inhabit it.
12. [White Elephant Aspen](#) - From Nantucket to Palm Beach to Aspen, this new iteration of the brand will be right in downtown Aspen with 54 keys. With a major focus on art (there will be 125+ original artworks), a Boot Lounge with heated lockers, a pool and hot tubs, BMW house-cars, and pet-friendly touches, this will surely be the newest hot spot known in town. The suite to book will be the 1560-sq-ft Ajax Penthouse, with an expansive terrace. And you'll want to go home with a set of silk pajamas from the hotel's collab with Petite Plume.
13. [Chesa Marchetta, Sils Maria](#) - The glamorous center of the Engadin Valley is St. Moritz, but it's the surrounding villages that reveal the region's true magic. It opens up Sils-Maria, a 19-minute train ride from St. Moritz, an unbelievably beautiful, lesser-known side of the Alps, Opening January 2 after a four-year restoration by Luis Laplace, known for his work on Hauser & Wirth galleries, the hotel will have just 13 rooms and a three-bedroom house.

14. [J.K. Place Milan](#) - We love everything J.K.; this one will be a top choice for style-driven city breaks, in a city that just keeps getting better. Designer Michele Bönan is back with his signature J.K. looks at this 38-room property in the former Versace HQ. It is J.K.'s residential glamour brought to the fashion district.
15. [BVLGARI Resort Ranfushi, Maldives](#) - Located in the Raa Atoll, the Bulgari will have just 53 villas, plus a Bvlgari Villa on its own private island, designed by Antonio Citterio. It will offer four signature dining experiences, including Il Ristorante – Niko Romito and the Japanese omakase-style Hōseki. It will surely be the new “hot” place to be in the Maldives.
16. [Vermelho Lagoa](#), Portugal (Spring, 2026) - Louboutin's new hotel will be located in Melides in the Alentejo region of Portugal, about a 15 minute drive from his first hotel in Portugal. With just 10 rooms it offers a panoramic view of the lagoon, as well as an infinity pool with ocean views, a full spa with wet and dry areas, and a small restaurant for exclusive use by guests.
17. [Ubuyu, a Banyan Tree Escape, Ruaha National Park , Tanzania](#) - The first luxury resort in Ruaha National Park, just a 30-minute flight from Dar es Salaam, will have just six villas (with one to three bedrooms), all set on the river for optimal game viewing. The park is known for its high concentration of predators, including one of the largest lion populations, as well as abundant leopards and wild dogs.
18. [The Cormorant at 55° South by Silversea, Chile](#) - A game-changing 150-room hotel designed to facilitate the unique fly-over journey to Antarctica is Silversea's first on-land hotel. Overlooking the Beagle Channel and surrounded by pristine forests, the hotel will offer an expansive restaurant ideal for group gatherings, a bar and lounge, and a fitness center. When completed, it will be the southernmost hotel in the world.
19. [Amanvari, Los Cabos](#) - Located on the East Cape adjacent to the Four Seasons, Amanvari will have just 20 pavilions and 24 private residences secluded by a sprawling white-sand beach, with a spa and infinity pool overlooking the Sea of Cortez.
20. [Eha, Estonia](#) (June 2026) - Located on Hiiumaa Island, a UNESCO Biosphere Reserve, Eha will be the first destination spa in Estonia, with holistic wellness and restorative experiences rooted in Nordic minimalism and ancient Estonian healing rituals.
21. [Kotona Manor](#) - This new Finnish resort is a game-changing luxury lodge for the Nordics. The 11-room resort is designed more like an African safari lodge. Each room is set in its own private building, incorporating local wood and lake-facing windows. The circular main building serves as a gateway to Finnish Lakeland, the largest lake area in Europe.
22. [Waldorf Astoria Admiralty Arch, London](#) - This London landmark will be reborn under the Waldorf flag, the year after New York City made its grand return. For those who love a storied address close to the theater district and historical monuments. One of the best suites will be located on the fourth-floor bridge of the arch, with direct views to Buckingham Palace.
23. **The Hearst Hotel, San Francisco, Auberge Collection** - As part of the revitalization of San Francisco, Auberge brings its storytelling to San Francisco in a heritage address (the corner of

Market Street and Third Street) with around 150 rooms and suites. Auberge continues to be a brand we love, with signature openings like Collegio alla Querce in Florence this year.

24. [La Réserve Florence \(Spring 2026\)](#) - With just six suites (and room service by beloved nearby trattoria Cammillo), owners Gregory and Olivia Marchand are bringing Parisian elegance to their adopted home of Florence. After buying this 15th-century palazzo, they decided to create glamorous apartment-style hotel rooms inside and partner with La Réserve, which we think is the perfect alignment. The guest-only spaces for dining and drinking will be the places to be.
25. **Fairmont Agra** - A new polished luxury alternative beyond The Oberoi we already love in Agra, with more front-row access to the Taj Mahal and around 205 rooms and suites.
26. [Siari, Riviera Nayarit—A Ritz-Carlton Reserve](#) - Set on the Riviera Nayarit coast, where the jungle meets the Pacific, this new 90-room Reserve property will also have 35 branded residences.

2026 Top Destinations: The Year of Sport—And So Much More

We're calling it **The Year of Sport, and So Much More**. A calendar driven by the FIFA World Cup (a major moment for the Mexico, U.S. and Canada?) and the Winter Olympics in Italy. Across the globe, cities are using the stadium spotlights to reinvent themselves—or reinvest in design, culture, and food. Sport and events are woven through this list, but so are places like Botswana, already life-changing and now will be home to a soulful new safari lodge, which earns the entire country a spot on the list.

We've declared that passion, not place, will define the next decade of travel. But here are some of our favorite destinations for the year ahead, and a few ways to do the things you love (music, shopping, sports, art, culture) wherever you end up. And great hotels, always.

1. **Milan** - Milan has never felt more international, or more inspired. "It's impossible to find a good apartment," we keep hearing from friends relocating from London, New York, and everywhere in between. If only you could live full-time in a hotel, because the choices have never been better. The debut of Rocco Forte's Carlton Milan, opening in one of the city's coolest neighborhoods, adds another luxury option to the scene, along with JK, Six Senses and Rosewood – and even a Twiga outpost. Meanwhile, spring's design fair Salone del Mobile continues to draw a global creative crowd, and preparations for the 2026 Winter Olympics have infused the city with fresh optimism and investment.
2. **The Dolomites** - The Italian Alps are the new Amalfi. Or something like that. As the 2026 Winter Olympics approach, the Dolomites are being heralded as Europe's chicest alpine escape. The Rosa Alpina, fresh off its reopening under the Aman banner, has always set the tone for sleek design and soulful familial heritage. If you're lucky, you might find yourself hiking with owner Hugo Pizzini, who grew up here. We call him a mountain goat. Other hotels we love include Hotel de Len from the Borgo Egnazia team, Lefay Resort & Spa, and towards the end of the year, Mandarin brings back the Cristallo to Cortina.

3. **Cairo** - Even though it has been a long time coming, we aren't tired of talking about the Grand Egyptian Museum—it's an architectural marvel with the most extraordinary items inside. High-end openings continue to transform Cairo (like the newest Four Seasons Hotel & Residences), as well as Giza near the museum—there is a Sofitel coming next year.
4. **Rio de Janeiro** - Ten years after hosting the 2016 Olympics, Rio is rewriting its narrative once again. The Belmond Copacabana Palace has just had a major renovation—our favorite rooms still overlook the squiggly tiled boardwalk of Copacabana Beach. Carnival (February 13–21) promises to be its most dazzling edition in years, fueled by a creative youth movement and Brazil's resurgent pride. And Embark Immersion, where our travel advisors meet our hotel and destination partners, will be there this year at the end of April at the redone Fairmont Copacabana Rio.
5. **Diriyah, Saudi Arabia** - Riyadh is the business capital but Diriyah is where we want to go next—Saudi Arabia's ancient birthplace turned global cultural hub, or at least the beginning of it. Like all things in Saudi, the transformational pace feels quick—new museums, dining, and hotels under the palm trees. Visit now, and visit again.
6. **Seoul, South Korea** - Is it true that great Botox costs \$60 here? You're going to have to go to find out, with the right advisor pointing you in the right direction. It's for sure that the rise in beauty and wellness tourism is drawing more travelers—and so are cool, lesser-known to us festivals like the Seoul World DJ Festival (June 1–30).
7. **Dubai, UAE** - Can Dubai be the winter St. Tropez? Well, "Dubai is the center of the world," one of the world's top editors told us a few years ago. We didn't see it then but we do now. As an attractive tax haven, it's taking in thousands from high tax countries like the U.K. and beyond. The city's social calendar now rivals the Riviera and there are extraordinary new hotels, like Jumeirah Marsa al Arab. It feels like every major beach club and restaurant brand seems to be opening outposts here. Think of it as a new St. Tropez but bigger, bolder, and with better air-conditioning.
8. **Athens** - Every time we go to Athens, we leave wanting more. It's been 130 years since the first modern Olympics—a meaningless anniversary if we're being honest, but a perfect excuse to talk about the creative buzz spilling from corner cafés, galleries, museums, and new hotels. Along the Athens Riviera, resorts like the One&Only Aesthesis and the Four Seasons Astir Palace Hotel Athens continue to draw travelers who want to be just outside the city—close enough to dip in but far enough to exhale by the water.
9. **Paris** - Post-Olympics Paris, with fresh infrastructure, hot "festive" restaurant and club openings, and blockbuster museum exhibits, is electric. On a recent trip, it felt like the center of the world (at least the one we want to be a part of) at the Le Grand Café at the Grand Palais, one of the Loulou Group's openings. The start of the tennis season is coming soon—Roland Garros returns May 18-June 7, 2026.
10. **Sardinia, Italy** - The White Lotus might not be filming here anytime soon, but we think Sardinia is set to rival Sicily in the coming years, as new luxury offerings arrive on its shores. With Delta's new direct service (from JFK, starting May 2026) and refreshed properties from Cheval Blanc (which has taken over 1960's icon Hotel Pitrezza) and Belmond Romazzino, the island is poised

for its most glamorous season yet.

11. **Madrid, Spain** - Alongside Milan, it's Europe's hottest ticket for all the top hotels (Rosewood Villa Magna, Mandarin Oriental Ritz Madrid, and Four Seasons Hotel Madrid remain our top choices), restaurants, and late-night style. The Spanish capital has mastered the art of living well late into the night and now is the year to return or go.
12. **Baden-Baden, Germany** - This tiny spa town as a place to go alongside Paris, Mexico City, and Milan? When it's home to a hotel reopening as extraordinary as Brenners Park, yes. The 19th-century spa capital is where medical wellness meets old-world indulgence at Brenners Park, home to one of the top doctor-led medical teams anywhere. And the aesthetics doctor (who treats many celebrity names) is exceptional. It's part of Oetker Hotels, the same group behind many of our most-booked properties like Le Bristol, Eden Rock St Barths, and Hotel du Cap.
13. **Indonesia (Rote & Beyond)** - The NIHI brand expands its soulful luxury brand ethos with NIHI Rote (opening April 2026), a secluded surf and water haven off the coast of West Timor. Like its sister on Sumba, it's all about a connection to remote and wild nature—and to the people who live there.
14. **Casablanca & Rabat, Morocco** - It's not just about Marrakech anymore (though we'll never say no to a trip there). Casablanca is stepping into the spotlight with the opening of Royal Mansour Casablanca earlier this year, setting a new benchmark for Morocco. High-speed rail to Tangier and soon to be Marrakech will continue to accelerate this city as the country's literal hub. Nearby Rabat is following suit, with a new Four Seasons already open and another Royal Mansour on the way.
15. **Philadelphia, USA** - As the 250th anniversary of American independence approaches (July 4, 2026), Philadelphia will be the center of the celebration—and it's also a key FIFA World Cup host city. Take it all in from the new Sky Lounge at the fabulous Four Seasons.
16. **Beijing** - With China's borders open again and easier visa-free travel, it's the time to rediscover Beijing. The city feels newly reenergized. Bold contemporary art galleries are popping up in formerly industrial pockets, while long-loved institutions like the UCCA Center for Contemporary Art and the 798 Art District are drawing an international crowd once more. The historic treasures (the Forbidden City, the hutongs) remain as appealing as ever. Add in the high-speed rail connections like Beijing to Shanghai or Beijing to Xi'an, and it feels like a great time to return to the capital and add on other destinations as well.
17. **Los Angeles, USA** - After the fires that decimated entire communities last year, L.A. is rebuilding—and doubling down on its countdown to the 2028 Olympics with massive regeneration: green spaces, event venues, and hospitality investment. As a FIFA World Cup host city, L.A. will draw even more visitors from around the world this year.
18. **Miami, USA** - It's always our pick for a few days away between January and March. But next year, between FIFA World Cup matches, the Ultra Music Festival (March 27–29), F1, and an always-expanding art and restaurant scene, there isn't really a pause or lack of things to do. For families, Acqualina is the best; Four Seasons Surfside is a crowd-pleaser for anyone.

19. **New York City, USA** - No city does spectacle like New York. Find your friends with tickets to the FIFA World Cup Final at MetLife Stadium (New Jersey), Bon Jovi's "Forever Tour" will be a summer highlight, and Lady Gaga closes her global tour at Madison Square Garden in April. No matter what outcome you wanted in the election, NYC is always abuzz.
20. **Venice, Italy** - "There is no better place to wander aimlessly; to get deeply lost in; to drift," Ian Leslie wrote on his Substack newsletter. We have to agree with him. And now, this city of romance gets a new, glam chapter (normally reserved for Milan) with several hot new openings, including a revitalized Belmond Cipriani and the new Airelles Venezia, a design-forward opening bringing new nightlife and energy. The other hot opening is the Four Seasons takeover of the Danieli. The Biennale (May 9–Nov 22) will bring its convergence of art, architecture, and imagination.
21. **Botswana** - Embark Safaris cofounder Justin Huff says, "Botswana isn't just a safari—it's a system, a pulse. Once you're tuned to it, you're never the same." And..."Botswana doesn't give you what you expect. It gives you what you didn't know you needed." If you haven't been yet, the new Singita Elela (opening December 11) will be one of the most exciting openings of next year.
22. **Mexico City, Mexico** - A FIFA World Cup host and magnetic influencer favorite of the last ten years for taco crawls and lunches at Contramar, Mexico City thrives on contrasts. It's simply one of the best for art, fashion, food, and culture.
23. **Vienna, Austria** - 2026 marks 250 years since Mozart's death, and Vienna is hosting a season of concerts, and new museum shows. The new Mandarin Oriental Vienna is the perfect place to stay for any of these, or Eurovision in May as its host city.
24. **London, UK**- Even amid political and economic turbulence (and "all the rich" leaving thanks to non-dom tax changes), there is enough happening in London to make it one of the top places to visit next year. SXSW London (June 1–6) returns for tech and creative talks, while new hotels like The Chancery Rosewood, Six Senses, Auberge Cambridge House, and The Waldorf Astoria at Admiralty Arch are coming (it remains to be seen if prices will come down given the luxury room boom). In August, Wicked-star Ariana Grande will close her world tour at the O2—it's not Taylor Swift but she can still attract the big crowds and energy. Now we just need some of Paris' magnetic energy to cross the Channel.
25. **Australia** - In early 2026, Ed Sheeran's nationwide tour will soundtrack Australia's golden season. From Sydney to Perth, live music tourism is booming, paired with a surge of coastal festivals and outdoor performance spaces. And there is no better example of Market Hacking than front-row seats to the Australian Open in January. It's a reminder that no one does summer like Australia—sun-drenched (right when the northern hemisphere needs it) and event-filled.
26. **Stockholm, Sweden** - Stockholm continues to be one of our favorite European city destinations, driven by stylish shopping and how walkable it is, built across 14 islands of parks and bridges. It's a capital where design and ease is everyday, It's seen in everything from its shopping (one of our best male editor friends flies here to shop) to Rosendals Trädgård's garden café to the Grand Hotel's enduring appeal. Even the classics like the Vasa Museum and Skansen

feel fresh, and are great for families. There is no oppressive heat in the summer, and always a great cardamom bun to be found.

Luxury in Motion:

Game-changing ships setting sail this year

1. [Orient Express Corinthian Yacht \(June, 2026\)](#) - The first luxury sailing yacht from the eponymous train company sets sail this summer: a sparkling sail-ship featuring just 54 spacious suites and five restaurants overseen by three-Michelin-starred chef Yannick Alléno, with new technology making it one of the most sustainable (and luxurious) vessels at sea.
2. [Four Seasons Luxury Yacht \(March, 2026\)](#) - The 95-room Four Seasons yacht promises to change the stakes in luxury cruising, focusing not on prime-time cruisers but on land-lovers, with exceptionally large suites and the first bed-and-breakfast (read: not all-inclusive) ship on the market, encouraging guests to explore their destination.
3. [Windstar's Star Seeker & Explorer](#) - This new 224-guest mega-yacht will feature 112 suites and marks a new era for the boutique cruise line, which focuses on active experiences away from overcrowded crowds—most notably in remote Iceland, French Polynesia, and the Mediterranean in the winter.
4. [Aqua Lares, Aqua Expeditions](#) - Aqua remains one of our enduring favorite brands. With Ponant now holding a majority stake since the beginning of the year, there's new investment yet the same soul, anchored by founder Francisco Galli Zugaro. The next big adventure: this ice-class superyacht debuting February 2026. This means the Seychelles and Zanzibar through winter, then Svalbard from June. There is a 1:1 crew-to-guest ratio, with top expert-led expeditions.

Epic Reinventions

1. [Villa San Michele](#), A Belmond Hotel, Florence—Reopening - A beloved property in Fiesole above Florence (but slightly dark and cold before—it is, after all, originally a 15th-century monastery), Villa San Michele is finally almost back after a meticulous, warm refresh: 38 suites reimaged, more beautiful gardens, and the first Guerlain Spa in Italy. There is nothing like a summer afternoon on the terrace overlooking Florence.
2. [Rosewood Blue Palace, Crete, Greece](#) Bringing new energy and elegance to Crete, this 154-room Rosewood is adjacent to the already opened Phaea Blue, both of which were part of the former Blue Palace hotel. For those who want to explore the ruins and beauty of Crete (and Greece) without compromise.

3. [Le Relais d'Amboise, Loire Valley, France](#) - Set at the foot of the Château d'Amboise on the Loire River, this is poised to be the first true luxury resort in the valley. The 63-room retreat is a reinvention and merger of two existing hotels, the Choiseul and the Minimes, and will be the latest project from Marugal, operator of Cap Rocat, Vermelho, and nearby Relais Chambord.
4. [The Vineta Hotel, Palm Beach](#) - Oetker Hotels' first foray into the United States opens in Q1 2026 in the heart of Palm Beach, just two blocks off Worth Avenue in the former Chesterfield Hotel. The landmark property is about three blocks from the beach and will have just 41 rooms. It will revive the famous Leopard Lounge and an American Bar, plus a newly created Mediterranean-inspired indoor-outdoor poolside restaurant.
5. [Fregate Island, Seychelles \(2026\)](#) - After a four-year closure, each of the 17 multi-level villas will be completely expanded and reimagined with glass, stone, and light wood. It will also have expanded public spaces, an elaborate owner's estate, and an enlarged spa. Fregate Island is home to a unique assortment of precious and fascinating flora and fauna, including the critically endangered Magpie Robin, the Fregate Beetle, and the famed Giant Aldabra tortoises.
6. [Fairmont Southampton, Bermuda](#) – Scheduled to reopen in spring 2026 after a six-year, \$550 million renovation, the grande dame of Bermuda will be reimagined with updated guestrooms (the smallest will now be 450 square feet), a redesigned Beach Club with new dining options and a resort-style pool, and a sprawling new Fairmont Gold floor and club lounge.
7. [The Florentin](#) – Frankfurt, Germany – Is Frankfurt shedding its nickname of “Bankfurt” and getting cooler? The former Villa Kennedy reopens as a new 147-room luxury hotel in the former Speyer family villa close to Frankfurt's museum district and the city center.
8. [Baccarat Hotel Rome](#) (Summer, 2026) - Set in the former Hotel Majestic on the Via Veneto, the new Baccarat will have just 87 rooms and suites and a rooftop bar promising the same glamour as its flagship New York property.
9. [Hotel Danieli, Venezia, A Four Seasons Hotel](#) – This completely restored icon of Venice will emerge with 200 rooms set in one of the city's most coveted locations. Though the rooms have been entirely renovated, the impressive palace reception remains, along with its antiques and preserved Murano glass chandeliers.
10. [Mandarin Oriental Cristallo, Cortina](#) - By taking over the historic Hotel Cristallo in mountainous Cortina d'Ampezzo, Italy, this new Mandarin Oriental becomes the brand's first alpine getaway. As if that weren't enticing enough, the amenity-filled property (83 rooms, extensive dining options, an indoor-outdoor pool) will open just ahead of the 2026 Milan-Cortina Winter Olympics, with several events taking place less than 20 miles from the hotel.
11. [Palazzo Venezia, Como](#) – A new five-star boutique hotel in the historic center of Como, overlooking the lake, and steps from the town's best shops and restaurants, operated by acclaimed Villa d'Este group.
12. [Rosewood Hotel Bauer Venezia](#) - Originally built in 1880, we are looking closely at Rosewood's reimagining of Hotel Bauer, set to open in 2026.

13. [Wilderness Mara Camp](#) - The legendary Little Governors' Camp will be reborn as Wilderness Mara, and we are super excited that a brand like Wilderness is launching their presence in the Mara for the first time, particularly in the under-appreciated Mara Triangle with full access to the Mara River, forests, grasslands, marshes, the salt lick and the border of the Serengeti.
14. [DUKES London](#) – This hotel will reopen in spring 2026 with 88 reimagined rooms and suites and transformed public spaces, blending modern sophistication with its townhouse heritage and classic British elegance. The project, led by Russell Sage Studio, will also incorporate findings from a historian to weave the history of the hotel and the area into its new identity.
15. [Hotel Le Palme, Porto Cervo](#) – Rocco Forte debuts in Sardinia with a completely renovated Le Palme with just 64 rooms (down from the original 92), featuring a private beach, lagoon and extensive gardens in the heart of the Costa Smeralda.

Other Top Openings Around the World: 2026

Europe

[Mandarin Oriental, Vienna](#) **Austria** - Set in a restored Art Nouveau building designed by Alfred Keller in 1903, in what was once the city's commercial law court for the past century, the Mandarin Oriental Vienna is now open with 163 rooms and suites, a winter garden, a pool, and a fitness center.

[Zannier Hotels](#)–**Île de Bendor, France (May, 2026)** - With 93 rooms (done up in three distinctive styles), Zannier is set on the private Île de Bendor off the French Riviera, a seven-minute boat ride from the coast of Bandol in the heart of Provence, 45 minutes from both Aix and Marseille. When it opens, the island will be transformed into a sleek destination resort with multiple dining spaces, a holistic wellbeing center, a beach cove, a diving center, and artisan ateliers.

Greece

[Empiria Milos](#) (June, 2026) – From the family behind Cosme in Paros and Mystique in Santorini, this 41-suite luxury resort will open the majestic island of Milos to the luxury set, with suites sloping down a dramatic hill, each with its own pool.

1 Hotel Elounda Hills - 1 Hotel Elounda Hills will be the newest sustainable property for 1 Hotels, slated to open on the Greek island of Crete in summer 2025. Located on Crete's northeast coast, the resort will be surrounded by Elounda Hills and the rugged coastline of Mirabello Bay.

[Four Seasons Mykonos](#) - Situated along the stunning coastline of Kalo Livadi Bay, the newest Four Seasons offering in Greece will have 94 spacious rooms, villas, and suites, all with sea views and direct access to the beach.

[St. Regis Budapest](#), Hungary (April, 2026) - Housed in the spectacular 1904 Klotild Palace, a UNESCO World Heritage site in the city center, the St. Regis will offer a Spago restaurant and 102 rooms, and will overlook its twin building, the Matild Palace, a Luxury Collection hotel.

[The Grace, Westport Estate, Co. Mayo, Ireland](#) - Set on 430 acres, this 129-room property fuses a historic setting with modern style. The extensive spa and onsite activities make it a more contemporary alternative to nearby Ashford, which we will always love.

Italy

[Casa J.K.](#) - J.K. Place's second property in Rome is an evolution of the brand, with 24 apartment-style suites, all oversized accommodations with separate living rooms and kitchenettes alongside full hotel services including a restaurant and lobby bar. Designed by J.K.'s Michele Bönan, the rooms will be the largest in the J.K. portfolio and some of the most generous in the city.

[Borgo Lavinium](#) - This 52-room resort will be an incredible boon to Rome, just 20 miles from the city center and an ideal countryside add-on to the Eternal City. Owned by Princess Grazia Borghese, the 500-acre estate features its own 2,500-year-old village and castle on the ruins of the ancient city of Lavinium. The resort will include an expansive equestrian center and a thermal-based spa.

[Borgo Pignano, Firenze](#) (May, 2026) The new sister to Borgo Pignano in Volterra, this urban resort on the edge of Florence will have just 32 rooms on five acres of gardens, with a rich contemporary Italian style.

[Cavallino Bianco Caorle](#), Venezia - An unusual addition to the Italian hospitality scene, this 101-room resort is aimed to be the "world's best family hotel," with a waterpark, kids' club, and family-tailored wellness facilities.

[Corinthia Rome](#) - Corinthia's first hotel in Italy will be housed in a 1914 neoclassical palazzo, the former Central Bank of Italy. With just 60 rooms, it will also offer a sprawling spa, a Carlo Cracco restaurant, and a notable courtyard.

[Palazzo Castelluccio, Noto](#) - Rocco Forte brings the first true luxury hotel to the charming town of Noto with this 31-room property set in an 18th-century Baroque and Neoclassical building, featuring exquisite original details like blue silk-covered walls, crystal chandeliers, and a private garden—all within a UNESCO World Heritage town.

[Palazzo Donà Giovannelli – Orient Express, Venice](#) – From the brand we are so excited about (following a stunning opening in Rome with Orient-Express La Minerva), this boutique hotel will feature 47 rooms and suites, including two residential-style apartments. Done up with a contemporary, feminine touch, the rooms blend the brand's famous Art Deco with Baroque and Venetian styles. At the

center of this 15th-century Venetian Gothic palace is a rare private garden and a striking octagonal staircase.

[Rosewood Milan](#) (October, 2026) – Located in the heart of Milan’s Brera Design District, Rosewood Milan will feature just 70 rooms, including 20 suites, in a historic 19th-century building, blending historic Italian style with contemporary elements and amenities like a courtyard garden and an Asaya wellness facility.

[Rosewood Rome](#) (September, 2026) - Located in an old bank on Via Veneto, Rosewood Rome will have 157 rooms blending classic and modern design, with amenities including a Roman bathhouse in the original vault and a rooftop spa with panoramic city views.

[Castel Badia, Dolomites](#) – A 30-room boutique resort set in a historic 10th-century castle located in Val Pusteria, the “Green Valley” of the Dolomites. Once a Benedictine monastery, it will have indoor and outdoor pools, lush gardens, and a host of outdoor activities available year-round. In winter, the area is ideal for skiing; in summer, guests can explore hiking trails, cycling paths, and enjoy a round of golf at the nearby 9-hole course. Opening December 2025.

[Six Senses Antognolla](#) – Six Senses reimagines an ancient castle, borgo, and estate into a 71-room sustainable resort with 79 branded residences, a diverse wellness and cultural offering, an 18-hole golf course, an equestrian center, a cookery school, and an organic farm set on 1,335 acres in Tuscany.

[Six Senses Milan](#) - Six Senses Milan will become the brand’s second hotel in Italy, following the opening of Six Senses Rome in 2023. The Milan property will have 68 guest rooms—including 15 suites—and two with private plunge pools.

Portugal

[Six Senses Lisbon](#) - Six Senses continues to debut city properties (like London this December) and this 114-key urban resort is set across two historic buildings. There will be suites with kitchens and outdoor terraces, making it a family-friendly base with Six Senses DNA—wellness, sustainability, and destination immersion.

[Na Praia, Comporta](#) *Portugal* (May, 2026) – Set on 340 acres in northern Comporta, Na Praia will be an environmentally focused resort with private beach access, paying tribute to three diverse ecosystems: river, ocean, and dune.

United Kingdom

[The Newman, London](#) - Kinsfolk & Co.’s debut in Fitzrovia will feature 81 rooms by Lind + Almond and lovely neighborhood vibes. It’s social, stylish, and perfectly placed between Soho, Marylebone, and Bloomsbury, with all the restaurants and shops you want to explore.

[Cambridge House by Auberge, London](#) - Set in an 18th-century Georgian mansion in the heart of Mayfair on Piccadilly, this property will have just 102 rooms. Key features will include a large double-level spa, two heated pools, and a highly anticipated partnership with Major Food Group. Of course, there will be a private members’ club alongside a ballroom.

[Six Senses London](#) - They kept the exterior of the landmarked historic department store The Whiteley, but everything else has been built up in high style—and it is transforming Bayswater, which has the best location but never quite gentrified like its neighbor, Notting Hill. Comprising 109 guest rooms and suites and a Six Senses Spa, it will also debut the brand’s membership concept, Six Senses Place, a new private members’ club where wellness, community, and celebration meet. Rumor has it a world-famous rock star bought one of the residences also on offer.

St. Regis London (2026 but we’ll see) - Located at the corner of Conduit & New Bond Street in Mayfair, this will be the brand’s debut in London. It is set to feature approximately 195 rooms, including 64 suites.

[Yarlington Lodge – The Newt in Somerset](#) - The Newt will open an exclusive retreat in a restored Grade II Georgian country house accommodating up to 16 guests, complete with a private spa, pool, and tennis court, with full access to The Newt’s chefs, horticulturists, and farmers.

[Kilchoan Estate by Dunton, Scotland](#) – Dunton Hot Springs’ first international resort, with just six villas ranging from one to five bedrooms on a 13,000-acre estate in the Scottish Highlands’ Knoydart Peninsula along its western coast. Dating back to the 12th century when it was part of the Somerled kingdom, it can only be accessed by boat or foot. The rugged and remote landscape is one of the area’s primary attractions.

The Middle East

Israel

[InterContinental Jerusalem \(2026\)](#) – Will feature 237 rooms and suites with views of the Old City, along with a rooftop restaurant, spa, and indoor pool. Situated on King George Street, it forms part of a development that also includes luxury apartments.

Saudi Arabia

[Capella Diriyah](#) - Located in the Northern Cultural District of historical Diriyah, overlooking Wadi Hanifah and adjacent to the UNESCO site of At-Turaif, this debut from the Capella brand will feature around 100 rooms and suites in a modern Najdi-style building with a rooftop pool, stargazing roof window in the Royal Suite, and four dining venues.

Faena Red Sea - Set on Shura Island, part of the larger The Red Sea Destination luxury tourism development, this resort will include about 150 suites and villas (many with private pools), and multiple dining venues, all designed in collaboration with architecture studio Jouin Manku and Foster + Partners.

[Fairmont Red Sea](#) - Also part of the same master destination, Fairmont’s resort is one of the ambitious brand launches listed in the pipeline for Shura Island.

[Four Seasons Shura Island, Red Sea](#) - On the same Shura Island destination, this Four Seasons property will offer 149 accommodations, including 37 suites, three pools, a spa, and a full children's/teen program – all alcohol-free, in line with Saudi luxury resort norms.

[Raffles Red Sea](#) - Situated on the northwestern shore of Shura Island, Raffles' entry into the region will feature approximately 121 rooms, 14 suites and 33 villas, each with a terrace and views over lagoon or beachfront settings, blending Saudi heritage with Red Sea panoramas.

[The Luxury Collection–Coramar, Sindalah \(2026, maybe\)](#) - Part of the Sindalah Island development (in turn part of the NEOM ecosystem), this Luxury Collection resort is planned as a beach-resort launch– capturing ultra-luxury yachting clientele and linking to the marina lifestyle.

[Four Seasons Resort AMAALA at Triple Bay, Red Sea, Saudi Arabia](#) - Four Seasons is the latest resort to open in the much-anticipated Red Sea development with 220 rooms and suites center with a focus on wellness amenities such as the organic spa garden, outdoor workouts by fitness expert Harley Pasternak, and a sleep concierge.

United Arab Emirates

[SHA AlJurf–The Riviera of the Emirates](#) - SHA brings its acclaimed integrative wellness concept (after its original in Spain and more recent opening in Mexico) to the UAE with this new flagship set along AlJurf's tranquil, forested coastline between Abu Dhabi and Dubai. The resort will feature SHA's signature approach to preventative health, nutrition, and fitness, with state-of-the-art medical and wellness programs, immersive nature-focused design, and serene beachfront surroundings. Set within what is often called the "Riviera of the Emirates," it's poised to become one of the region's most advanced and luxurious wellness destinations.

Africa & The Indian Ocean

Africa

[Raffles New Capital Cairo](#) : Built in what will be Africa's tallest tower, the Raffles will have 183 rooms and suites and feature contemporary design in the business district of Cairo.

[Kitirua Plains Lodge, Amboseli, Kenya](#): A&K's new lodge will be set on a private concession bordering Amboseli National Park. This all-suite property redefines safari luxury with sleek, contemporary design and uninterrupted views of Mount Kilimanjaro. Guests can expect front-row encounters with Amboseli's legendary elephant herds.

Indian Ocean

Maldives

Mandarin Oriental Maldives : Mandarin Oriental's debut in the Maldives will spread across three private islands in South Malé Atoll. Expect MO's polished calm and luxury (120 oversized villas, lots of private pools, and a spa tucked into lush gardens).

Asia

China (Mainland & Greater China)

Waldorf Astoria Xi'an - Waldorf Astoria is making a statement in Xi'an with a new build designed by Yabu Pushelberg. Think refined, modern interiors with subtle nods to the city's imperial history and a great new address in one of China's most storied destinations.

Japan

[AZUMA FARM KOIWAI, Iwate Prefecture](#) : Aman visionary and founder Adrian Zecha returns with Azuma Farm Koiwai, a farm-life-focused retreat with just 24 accommodations in Japan's Iwate Prefecture.

[Capella Kyoto, Japan](#): The 92-room urban resort will be located near Kenninji Temple in the Higashiyama District, within walking distance of many of Kyoto's most important sites. The area is known for its *geiko* (or geisha) heritage, and the property will curate cultural experiences with the Miyagawa Maiko Performance School.

[Regent Kyoto, Japan](#): Set within a historic garden, Regent Kyoto's idyllic location is currently home to the famed restaurant Tsuruya, which boasts more than 100 years of history in traditional wooden buildings.

[HOSHINOYA Nara Prison – Nara, Japan](#): Hoshino Resorts will debut HOSHINOYA Nara Prison, an extraordinary property steeped in history in a culturally significant location less than an hour from Osaka, highlighting this sacred, lesser-explored region.

Vietnam

[Four Seasons Hanoi at Hoan Kiem Lake, Asia](#): Four Seasons will open a 95-room urban resort with spa and pool overlooking charming Hoan Kiem Lake, just outside the historic downtown.

[Park Hyatt Phu Quoc, Vietnam](#) : Phu Quoc—Vietnam's "Pearl Island," known for having some of Southeast Asia's best beaches—welcomes its first true luxury hotel, with just 64 villas and six restaurants.

The Caribbean

[ÀNI Anguilla](#) : This 15-suite, exclusive-use estate on Shoal Bay will feature a tennis court, gym, ÀNI Spa, beachfront living and dining pavilion, and experiential amenities such as a waterslide.

[Baymahni Resort Exuma](#), *Bahamas*: With just 15 beach and lagoon bungalows and 16 two-bedroom villas, Baymahni sits on secluded Stocking Island, accessible only by boat, offering natural beauty and luxury amenities including a private beach club.

[Four Seasons Resort & Residences Dominican Republic at Tropicalia](#) (March, 2026): Four Seasons debuts with 95 rooms and suites along the southern shores of Samaná Bay in northeastern Dominican Republic, on Playa Esmeralda. The resort will have a sports center with tennis, padel, pickleball, and a Tom Doak–designed golf course.

[Voaara Grenadines](#) (December, 2026): The famed barefoot-luxury brand from Madagascar arrives in the Caribbean with just 25 bungalows and one villa, plus a restaurant led by Spanish Executive Chef Aleixandre Sarrion, serving Mediterranean cuisine with Asian and Caribbean influences. Guests can easily island-hop to Tobago Cays, Bequia, Mustique, Canouan, and Union Island.

[The Botany Hotel](#) (summer 2026): Located on the secluded western tip of St. Thomas, The Botany is set within a private gated community and will offer 23 villas (ranging from one to three bedrooms) in a rustic, barefoot-luxury style.

South America

[VIK–Puro Vik](#), *Chile*: The art-infused lifestyle brand opens seven bungalows adjacent to Vik Chile, set at the top of a hill in the middle of the valley, overlooking the Andes Mountain Range with views of the vineyards, the striking VIK Winery, and the surrounding natural landscape.

[Four Seasons Cartagena](#), *Colombia*: Set in the centuries-old Cloister of St. Francis and the 1920s Beaux-Arts Club of Cartagena, Four Seasons Cartagena has been more than a decade in the making. Meticulously restored to preserve its original architecture, the hotel joins a very limited number of true luxury options in this vibrant city and introduces a new opportunity for world-class events and experiences on Cartagena’s bay, overlooking the walled city.

[St. Regis Costa Mujeres](#) - On a beach north of Cancun, St. Regis Costa Mujeres will bring a polished residential feel to one of Mexico’s fastest-rising coastal enclaves.

[Waldorf Astoria San Miguel de Allende, Mexico](#): The classical art city gets a jolt of modernity with this 120-room and 24-residence property that will include a lavish spa, a meditation area, an on-site art gallery, and three restaurants.

United States

The Cooper, Charleston, South Carolina - Adjacent to the Joe Riley Waterfront Park on the Charleston peninsula, The Cooper will be downtown Charleston's only luxury waterfront hotel complete with a private marina and four waterfront dining experiences. Overlooking the Cooper River, the 209-room hotel draws its design inspiration from its French Quarter surroundings.

Naples Beach Club, A Four Seasons Resort - Four Seasons promises to be the most luxurious beachfront resort in Naples when it opens its 220-room Beach Club with beachside gardens, elegant dining options, stellar waterfront services, and a 153-unit private residence village.

Three Hills Estate, Virginia - The first luxury hotel in the Blue Mountains, Three Hills will have 64 rooms and 21 cottages set on 44 acres of rolling hills in Virginia's countryside. It will also include a sprawling spa wing with indoor and outdoor spaces, saunas, multi-temperature baths, and bespoke aromatherapy.

The Farmhouse at the Inns of Aurora Resort & Spa – Aurora, NY - The Farmhouse will be the property's first 5-star accommodation. Originally built in 1835 as part of a 140-acre estate, it will have 10 elegantly appointed guest rooms, spacious parlors, and a stunning dining room that seamlessly fuses classic charm with contemporary sophistication.

Birdwood Mansion, Boar's Head Resort: This intimate luxury resort will have just seven rooms nestled on the 600-acre Boar's Head Resort. It will include an upscale dining room and elegant private outdoor spaces just outside Charlottesville.

Hotel MOHI by Appellation – Morgan Hill, California (March, 2026)

A collaboration between Appellation—the culinary-first hospitality brand founded by Michelin-starred chef Charlie Palmer and hospitality veteran Christopher Hunsberger—and celebrated local vintner Frank Léal of Léal Hospitality, the 76-room hotel will feature a 215-seat signature Charlie Palmer restaurant and bar, a tranquil terrace pool, a modern spa and fitness club, and a flexible collection of event spaces.

Other Notable Openings

Europe

Albania

- Green Coast Hotel MGallery Collection (2025)

France

- Sofitel Paris La Défense
-

Germany

- Nobu Hotel Hamburg

Greece

- Conrad Corfu
- Ennismore, Luura Cliff, Paros
- Ikos Kissamos
- Amoh, a Luxury Collection Resort, Rhodes
- 1 Hotel & Homes, Crete, Greece

Hungary

- SO/ Budapest

Ireland

- Sofitel Dublin Airport
- The River Lee Hotel, Cork

Italy

- Costa Irminia Retreat & Spa, Vignette Collection, Sicily
- LXR Hotels & Resorts, Lake Garda
- Miralago Luxury Apartments, Cernobbio (by Villa D'este)
- The Social Hub, Turin, Italy
- The Emblems Collection, Palazzo Sozzini Malavolti, Siena
- W Naples

Malta

- Casa Bonavita, Attard
- Romègas, Valletta

Netherlands

- Elements by Dutchen, Terschelling
- Kasteel Gemert, Curio Collection by Hilton

Portugal

- Kimpton Cascais
- The Social Hub Lisbon Carcavelos
- The Standard, Lisbon

Romania

- Mondrian Bucharest

Spain

- Macenas Mediterranean Resort
- Nobu Hotel Madrid
- The Luxury Collection, Guadalmina, Marbella
- OKU Andalusia

- The Serras Sevilla
- Thompson Seville

Switzerland

- Chesa Marchetta, Sils Maria

Turkey

- OKU Bodrum
- The Luxury Collection, Legacy Ottoman, Istanbul

United Kingdom

- The Emblems Collection–Lucknam Park
- The Luxury Collection–St. Pancras, London
- Ennismore, Maison Delano, London, UK Q1 – no details provided
- Fairmont Cheshire The Mere-June 2026 - [no details provided](#)

Georgia

The Luxury Collection, Paragraph Green Came, Batumi

Middle East

- JW Marriott Jerusalem
- W Hotel Herzliya
- The Doha EDITION
- The Luxury Collection–Palais Vendôme, Doha

Saudi Arabia

- Conrad Riyadh–Laysen Valley
- EDITION Riyadh
- Four Seasons Hotel & Private Residences Jeddah
- Four Seasons Hotel Madinah
- SLS Red Sea
- The Luxury Collection–The Syanne, Sindalah
- Six Senses Amaala
- The Red Sea EDITION
- The Ritz-Carlton Diriyah

United Arab Emirates

- Mandarin Oriental Downtown, Dubai (2025)
- Six Senses Dubai

Africa

Morocco

- LXR Hotels & Resorts–Metropolitan

Egypt

- Fairmont New Capital Cairo
- JW Marriott Mena House, Cairo

Kenya

- JW Marriott Mount Kenya Rhino Reserve Safari Camp
- Zamara Private Villa, Maasai Mara
- The Luxury Collection, Masai Mara
- Wilderness Mara

Tanzania

- Kempinski Longosa Lodge, Serengeti
- Kempinski Msasa Lodge, Lake Manyara
- Ubuyu, a Banyan Tree Escape, Ruaha National Park

Zambia

- Anantara Kafue River Tented Camp

Seychelles

- La Reserve Private Villas in the Seychelles

Asia

China (Mainland & Greater China)

- 1000 Tree Manor
- Andaz Shanghai Xujiahui
- Capella Nanjing
- Conrad Altay Hemu
- FILA House Shanghai
- Hotel Lumio
- The Dali Edition
- JW Marriott Hotel Beijing Dongcheng
- JW Marriott Hotel Xi'an Qujiang
- Kempinski Hotel Xiong'an
- The Dali EDITION
- The EDITION Shanghai, Changpeng Park
- The Perennial Kunming
- The Ritz-Carlton Beijing North
- The Ritz-Carlton Wuhan
- Waldorf Astoria Shanghai Qiantan

Taiwan

- Park Hyatt Taipei
- Andaz Taichung, Taiwan, Greater China
- Four Seasons Hotel Taipei: Taiwan

India

- JW Marriott Ranthambore Resort & Spa
- The Den Bengaluru–LXR Hotels & Resorts
- The Landmark Kanpur
- Alila Igatpuri, India, Asia
- Fairmont
- JW Marriott, Ranthambore Resort & Spa
- The Den Bengaluru, LXR Hotels & Resorts
- The Ritz Carlton, Mumbai, India

Indonesia

- NIHI Rote
- Sofitel Bali Uluwatu

Japan

- Conrad Nagoya
- Regent Kyoto
- The Mitsui Hakone, A Luxury Collection Hotel & Spa

Laos

- La Résidence Phou Vao

Malaysia

- Conrad Kuala Lumpur
- Waldorf Astoria Kuala Lumpur

Philippines

- Sofitel Cebu City

Singapore

- NoMad Singapore

Thailand

- Fairmont Bangkok Sukhumvit
- JW Marriott Phuket Resort & Spa, Chalong Bay
- Andaz Bangkok
- Langham Bangkok
- W Phuket
- The Barai, Hua Hin
- The Chedi Aquarius Koh Chang

Vietnam

- Fairmont Hanoi (2025)

Australia & Pacific

Australia

- Andaz Gold Coast

French Polynesia

- PONANT–Spirit of Ponant II

The Americas

Canada

- The Clayfield
- The Emblems Collection–Rimrock Banff

Grand Cayman (Cayman Islands)

- ONE | GT–George Town (2025)

Mexico

- Alila Mayakoba
- Benjamin Hill
- Dream Valle de Guadalupe
- Park Hyatt Cancún
- Park Hyatt Mexico City
- St. Regis Hotels Cancun Costa Mujeres

Peru

- andBeyond Amazon Explorer

Turks & Caicos

- Andaz Turks & Caicos at Grace Bay
- Hotel Indigo Turks & Caicos
- Kimpton Grace Turks & Caicos

United States

- Four Seasons Private Residences Lake Austin
- Sky Garden Floor, Four Seasons Hotel, Philadelphia
- Canyon Ranch Austin
- Four Seasons Hotel & Private Residences, Jacksonville
- The Lake Estate on Winnisquam, New Hampshire (2025)
- JW Marriott Laguna Cliffs Resort & Spa
- JW Marriott San Antonio Downtown
- EDITION Residences Miami Edgewater
- The Knox Dallas
- Kimpton Miraline Scottsdale
- The Digby, Georgia

Puerto Rico

- Four Seasons Puerto Rico
- The Ritz-Carlton, San Juan—Reopening